

The 2018 Manchester Road Race Souvenir Program Magazine Advertising Opportunities

All advertising space is reserved on a first-come, first-served basis. Approximately 16,000 copies of the Souvenir Program are published and distributed between November 14 and November 23. About 12,000 of those are distributed to participants and spectators of the Thanksgiving Day Manchester Road Race.

Regular Display Advertising

Special Position Advertising

<i>Ad Size</i>	<i>Inches</i>	<i>Cost</i>		<i>Position</i>	<i>Inches</i>	<i>Cost</i>
Full Page	8" x 10"	\$1,695		Inside Front Cover	8 1/4" x 11"	\$1,895
1/2 Page	8" x 5"	995		Opposite Contents	8" x 10"	1,895
1/3 Page	8" x 3"	785		Inside Back Cover	8 1/4" x 11"	1,795
1/4 Page	4" x 5"	535		Back Cover	8 1/4" x 11"	1,995
1/6 Page (Vertical)	2 1/2" x 5"	395		Center Spread	16 1/2" x 11"	2,795
1/6 Page (Horizontal)	5" x 2 1/2"	395		<i>Color Charges</i>		
1/12 Page	2 1/2" x 2 1/2"	295		PMS color match		695
				Full Process Color		No charge

Advertisers will receive an invoice for their Program Magazine advertising along with a copy of their advertisement. Payment is due within thirty days after publication.

To reserve your space, e-mail the size ad you want and who in your company or organization we should contact along with a phone number and/or email address. We can accept your pdf file or put an ad together for you to your specifications and send a proof for your approval.

If you have questions or need more information contact Jerry O'Connor at 615-454-2060, or e-mail him at ocoandasoc@aol.com

The 2018 Manchester Road Race Road Race Saturday Program

All advertising space is reserved on a first-come, first-served basis. More than 4,000 copies of the Road Race Saturday Program are published and distributed prior to or on Saturday, November 17 to participants, spectators and visitors to Manchester at the MRR Sports & Fitness Expo, Little Manchester Road Race, and other downtown locations.

<i>Ad Size</i>	<i>Inches</i>	<i>Cost</i>
Full Page	8 x 10"	\$795
1/2 Page	8 x 5"	495
1/4 Page	4 x 5"	295
1/8 Page	4 x 2 1/2"	195

Road Race Souvenir Program advertisers earn a 25% discount on their Road Race Saturday Program advertising.

Ads can be full color or b&w. Advertisers will receive an invoice for their Program Magazine advertising along with a copy of their advertisement. Payment is due within thirty days after publication.

To reserve your space, e-mail the size ad you want and who in your company or organization we should contact along with a phone number and/or email address. We can accept your pdf file or put an ad together for you to your specifications and send a proof for your approval.

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