

# The 2016 Manchester Road Race

## Souvenir Program Magazine Advertising Opportunities

All advertising space is reserved on a first-come, first-served basis. Color is available only on special position ads and selected pages, please inquire.

### Regular Display Advertising

### Special Position Advertising

<i>Ad Size</i>	<i>Inches</i>	<i>Cost</i>		<i>Position</i>	<i>Inches</i>	<i>Cost</i>
Full Page	8" x 10"	\$1,495		Inside Front Cover	8 1/4" x 11"	\$1,695
1/2 Page	8" x 5"	995		Opposite Contents	8" x 10"	1,695
1/3 Page	8" x 3"	785		Inside Back Cover	8 1/4" x 11"	1,695
1/4 Page	4" x 5"	535		Back Cover	8 1/4" x 11"	1,995
1/6 Page (Vertical)	2 1/2" x 5"	395		Center Spread	16 1/2" x 11"	2,495
1/6 Page (Horizontal)	5" x 2 1/2"	395		<i>Color Charges</i>		
1/12 Page	2 1/2" x 2 1/2"	295		Black & 1 PMS Color		295
				Full Process Color		Inquire

Advertisers will receive an invoice for their Program Magazine advertising along with a copy of their advertisement. Payment is due within thirty days after publication.

To reserve your space, e-mail the size ad you want and who in your company or organization we should contact along with a phone number and/or email address. We can accept your pdf file or put an ad together for you to your specifications and send a proof for approval.

If you have questions or need more information contact Jerry O'Connor at 860-874-5783, 615-454-2060, or e-mail him at [roadraceprogram@aol.com](mailto:roadraceprogram@aol.com) or [ocoandasoc@aol.com](mailto:ocoandasoc@aol.com)